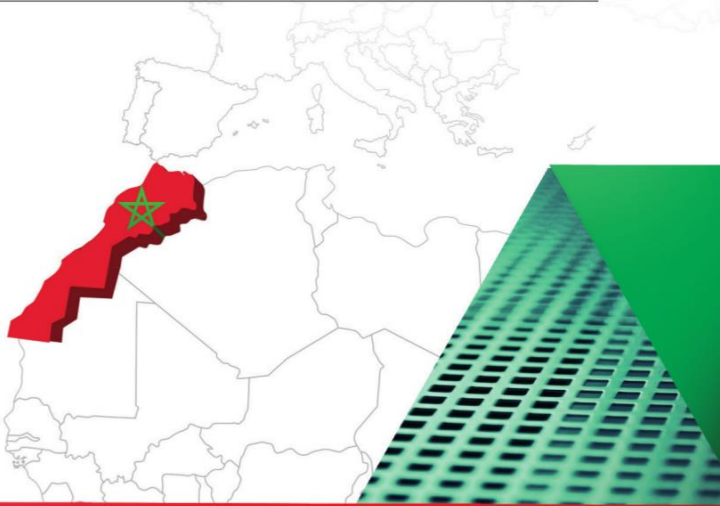


# AEROSPACE

MEETINGS **casablanca**

International Business Convention  
for the **aerospace & defense industries**



**OCTOBER 29 - 30, 2019**  
**CASABLANCA, MOROCCO**  
5<sup>TH</sup> EDITION

# SPONSORSHIP OPPORTUNITIES

[casablanca.bciaerospace.com](http://casablanca.bciaerospace.com)

250 Companies  
650 Participants  
20 Countries



**GOLD SPONSOR: €uro 15000**

This package is a partnership that guarantees your company a high profiled participation.  
**No competitors of yours will be granted this option.**

- **One schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you would like to target.
- **An 18sqm booth.** A very limited number of these booths will be available. These are shell scheme spaces including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.
- **A 90 second video presenting your company.** This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you.
- **Increased online visibility:**
  - **Your logo** on the event website (with embedded link to your own website), on top of the list of participants
  - **One advertising page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved as a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over
- **Increased print visibility:**
  - **Your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
  - **A two-sided advertising page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format
  - **A two-sided flyer presenting your company** services, capabilities or products inside the participants pack. These packs contain the schedules of meetings and are handed to every company upon check-in at the reception desk. You will supply the flyers on A4 format and courier them to the address the organizers will indicate.
- **Free goodies:** 800 small items customized with your company logo (i.e. airplanes). These free goodies must be supplied by your company and shipped to an address that will be confirmed at least 30 days prior to the event. They will be distributed to all participants from our reception desk.
- **Unrestricted access to the convention for up to 5 delegates** of your choice

## SILVER SPONSOR: €uro 10000

CASABLANCA, MOROCCO

OCTOBER 29-31, 2019

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This picture is subject to modifications

- **One schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- **A 90 second video presenting your company.** This file will be played nonstop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you.
- **Increased online visibility:**
  - **Your logo** on the event website (with embedded link to your own website), on top of the list of participants and on the meeting portal
  - **One advertising page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved as a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over
- **Increased print visibility:**
  - **Your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
  - **A two-sided advertising page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format
- **Unrestricted access to the convention for up to 3 delegates** of your choice.

## BRONZE SPONSOR: €uro 8000

- **One schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- **Increased online visibility:**
  - **Your logo** on the event website (with embedded link to your own website), on top of the list of participants and on the meeting portal
  - **One advertising page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved as a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over
- **Increased print visibility:**
  - **Your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
- **Unrestricted access to the convention for up to 3 delegates** of your choice.

CASABLANCA, MOROCCO

OCTOBER 29-31, 2019

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## "A la carte" sponsorship

### Hot and cold beverage area

€uro 5000

Take the opportunity to support a complimentary beverage spot on October 30-31. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

### Lanyards (non-exclusive / two companies maximum)

€uro 5000

800 lanyards with your logo. Our team will hand them to all AM Casablanca participants when they pick up their badge. The lanyards must be supplied by your company and delivered to an address that will be confirmed by BCI Aerospace at least 30 days before the event.

### Reception desk / Main Entrance

€uro 2000

Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics to the desk and lay the flyers on shelves.

### Online partnership

€uro 2000

Supply your company logo and we'll post it on the event official website below all the official partners.

### Official event guide

€uro 1000

A one-sided advertising page inside the printed AM Casablanca booklet. Booklets are handed to every participant and contain the general program, conferences summaries, floor plan, etc. Supply artwork and you'll have a two sided advert inside.

**IMPORTANT NOTE:** You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by BCI Aerospace, a division of advanced business events.** Your sponsorship will become effective upon the latter approval. advanced business events reserves the right to deny any potential sponsors their requested options.



**BOOKING FORM**

**This form must be carefully completed and sent back together with the signed terms and conditions.**

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Job title: \_\_\_\_\_

Address: \_\_\_\_\_

Region/country: \_\_\_\_\_

**Confirm your selected options**

<input type="checkbox"/> <b>Gold Sponsor</b>	€uro 15000
<input type="checkbox"/> <b>Silver Sponsor</b>	€uro 10000
<input type="checkbox"/> <b>Bronze Sponsor</b>	€uro 8000

« A la carte »

<input type="checkbox"/> Hot and cold beverage area	€uro 5000
<input type="checkbox"/> Lanyards	€uro 5000
<input type="checkbox"/> Reception desk / Main Entrance	€uro 2000
<input type="checkbox"/> Online partnership	€uro 2000
<input type="checkbox"/> Official event guide	€uro 1000

Total	
Taxes, if applicable**	
<b>Grand total due</b>	

**\*\*Additional Information on tax**

- a) Your company is registered in France, French tax (VAT) is due
  - b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
  - c) Your company is based in a non European country, no taxes are applicable.
- Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

**BCI AEROSPACE**

**Contact :**  
Stéphanie FOYART  
Tel + 33 1 41 86 41 60  
sfoyard@advbe.com



35-37 rue des abondances  
92513 Boulogne Cedex - France

SAS Capital 50 000 euros  
Siret 515 013 506 00024  
NAF 8230z

**PAYMENT TERMS:**

Your account must be balanced prior to the event

Payment can be made by:  
- credit card (arrange a telephone call with us and we'll process your Visa or Master Card)  
- wire transfer to the bank below (send us a copy of the receipt by email)

**IBAN:** FR76 3000 4008 0400 0107 2835 736  
**BIC Code:** BNPAFRPPXXX  
**Bank :** BNP PARIBAS PARIS – CENTRE AFFAIRES  
**Bank address:** 8-10 avenue Ledru Rollin – 75012 Paris, France



# AEROSPACE MEETINGS CASABLANCA 2019 – GENERAL TERMS AND CONDITIONS

Event name: **AEROSPACE MEETINGS CASABLANCA 2019** (referred to as the "Event"):

Date: **October 29-31, 2019** (referred to as the "Event")

Location: **ZONE FRANCHE DE NOUACEUR, MIDPARC, 27000 NOUACEUR, CASABLANCA** (referred to as the "Event"):

City, Country: **Casablanca - Maroc**

## 1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

## 2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

## 3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

## 4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

## 5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

## 6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

## 7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

## 8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

## 9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

## 10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

## 11/ PRIVACY AND SECURITY POLICY SETTLEMENT

I do accept [the policy of privacy & confidentiality and management of personal information](#).

Company Name : \_\_\_\_\_

I hereby agree with advanced business events terms and conditions

Address : \_\_\_\_\_

Date: \_\_\_\_\_

Signature:

Contact Name : \_\_\_\_\_

Company seal: